

Minutes Tempe Historical Museum Advisory Board May 3, 2012

Minutes of the Tempe Historical Museum Advisory Board recorded at 4 p.m. on May 3, 2012, within the Tempe History Museum Board Room, 809 E. Southern Avenue, Tempe, AZ.

(MEMBERS) Present:

Bob McKinley, Chair
Dr. James Schoenwetter, Vice Chair
Mark Hubble

Shirley McKean Jennifer Wagner

City Staff Present:

Dr. Amy Douglass, Administrator - Tempe History Museum Rachael Peterson, Administrative Assistant - Library and Cultural Services Division

Guest(s) Present:

Anne Chandler

(MEMBERS) Absent:

Christopher Clair Mary O'Grady Angela Lopez Gerald Woodward

Meeting convened at 4 p.m.

Bob McKinley, Tempe Historical Museum Advisory Board Chair, called the meeting to order.

Agenda Item 1: Consideration of the April 5, 2012, Meeting Minutes

- Bob McKinley, Tempe Historical Museum Advisory Board (Museum Board) Chair, presented the *April 5, 2012*, Museum Board *meeting minutes document* to the Museum Board members for review and consideration.
- MOTION: Jennifer Wagner moved to approve the April 5, 2012.

Museum Board meeting minutes document as presented.

SECOND: Dr. James Schoenwetter, Museum Board Vice Chair, seconded. DECISION: April 5, 2012, Museum Board meeting minutes document approved

as presented.

Agenda Item 2: Communications Report

- Dr. Amy Douglass, Tempe History Museum Administrator, reported the following programming and special event communications:
 - Wild Wednesdays program description within *Tempe Today* (Tempe water bill insert):
 - Centennial Concert Performance event announcement within the Tempe Republic;

- Water Film Series program description and event announcements within the *Arizona Republic*.
- Dr. Douglass explained that that Tempe History Museum's Community Room
 continues to be heavily-utilized by City of Tempe staff, as well as outside vendors.
 Douglass noted that the Community Room recently played host to the City of Tempe
 Disability Awards ceremony, as well as a Tempe Elementary School District
 seminar.

Agenda Item 3: Four Disciplines of Execution Goal

- Dr. Amy Douglass, Tempe History Museum Administrator, reminded the Tempe
 Historical Museum Advisory Board (Museum Board) members that the Tempe History
 Museum (Museum) staff members are participating in a goal achievement and
 accountability program that addresses four (4) disciplines of implementation. Douglass
 explained that the training is hands-on and that the goal-setting process is staff-teamdriven and may benefit the day-to-day operations of the Tempe History Museum.
- Dr. Douglass reported the following goal set by the Museum staff members:
 - To increase repeat Museum visits by 10% through regular content changes to the Museum's main exhibit gallery by no later than March, 2013.
- Dr. Douglass noted that the Museum strives to cater to a finite audience, and that the 10% visitation increase outlined within the goal achievement and accountability program is specific to Tempe citizens. Douglass explained that the Museum's front desk staff members are surveying patrons as a means to track repeat visitors.
- Dr. Douglass stated that the Museum staff members are currently working towards
 identifying, implementing and marketing exhibit gallery updates; Dr. Douglass reported
 that the Museum staff members have recently completed *Phase 1* (identification of
 exhibit gallery updates) of their goal execution program, and will begin to implement
 updates to the current exhibit gallery spaces beginning in summer, 2012.
- Dr. Douglass cited the integration of the City of Tempe's Diversity Award winners (prior to 2012) into the Museum's current exhibit gallery spaces as an identified, necessary update.
- Dr. Douglass further reported that the Museum staff members created a score board in which to display progress throughout their goal implementation program.
- Dr. Douglass stated that the Museum staff members will work towards achieving goals outlined within their achievement program through *March*, 2013.

Agenda Item 4A: Report - Double Butte Cemetery Tour Event

No report.

Agenda Item 4B: Report - Public Programs

- Shirley McKean, Tempe Historical Museum Advisory Board (Museum Board) member and Public Programs representative, reported that the Tempe History Museum (Museum) is playing host to the following programs in May, 2012, in conjunction with the Museum's "Lessons from the Hohokam: Our Future with Water" exhibit:
 - **Blue Gold: World Water Wars Part One of a Water Film Series** (Presented by Sandy Bahr from the Sierra Club, this film reports on various powers attempting to gain control of the public's water for profit; May 4, 2012);

- Tapped Part Two of a Water Film Series (Presented by Eric Kamienski from the City of Tempe Water Department, this 2009 documentary examines the role of the bottled water industry and its effects on our health, climate change, pollution, and our reliance on oil; May 11, 2012);
- The American Southwest: Are We Running Dry? Part Three of a Water Film Series (Presented by an SRP representative, this film looks at how the escalating economic toll of the water crisis affects the American Southwest states; May 18, 2012).
- S. McKean noted that each program will conclude with refreshments and a water tasting;
 S. McKean further noted that the Salt River Project (SRP) awarded a \$750 grant to the Museum in support of the film series programming.
- S. McKean stated that the Museum is the site for Classical Revolution Phoenix's
 Arizona Centennial Composition Competition at 7 p.m. on May 5, 2012. McKean
 explained that Classical Revolution Phoenix will premiere five (5) new pieces of music
 inspired by Arizona and written by composers living within Arizona. McKean added that
 all works will be performed live and judged by an expert panel; McKean affirmed that the
 panel, in conjunction with the audience, will determine a composition winner and runner up.
- S. McKean reported that the Museum played host to the following well-attended programs in April, 2012:
 - Performances at the Museum: Corona del Sol High School Jazz Band;
 - **Third Thirstday Night Café at the Museum**: Dr. Kenneth Roland, associate research professor at the Arizona State University's Biodesign Institute's Center for Infectious Diseases and Vaccinology.

Agenda Item 4C: Report - Policy, Procedures and Accessions (P.P.A.)

- Jennifer Wagner, Policy, Procedures and Accessions (P.P.A.) representative, presented
 the Tempe Historical Museum Advisory Board (Museum Board) members with a
 statistics report compiled by *Josh Roffler*, Curator of Collections at the Tempe History
 Museum (Museum), specific to deposits, acquisitions and loans in *April*, 2012.
- J. Wagner reported that the Museum received **23 provisional deposits** in April, 2012. Wagner further noted that there were **no new acquisitions or new loans**.
- J. Wagner acknowledged the following provisional deposits:
 - Mill Avenue redevelopment architectural plans donated by Ernie Nickels;
 - Kiwanis Park designs donated by Jack Buktenica;
 - Dress and shortwave radio donated by Linda Bordwell.

Agenda Item 4D: Report - Tempe Historic Preservation Commission

No report.

Agenda Item 4E: Report - Tempe Historical Society

• No report.

Agenda Item 4F: Report - Diversity Awareness

No report.

Agenda Item 4G: Report - Oral History Program

- Bob McKinley, Tempe Historical Museum Advisory Board (Museum Board) Chair and Oral History Program representative, reported that *Susan Jensen*, Oral History Program Volunteer, continues to complete pending transcriptions. McKinley stated that S. Jensen completed *36 transcriptions* totaling *653 pages* within the timeframe of March, 2011, through April, 2012.
- B. McKinley further reported that S. Jensen completed the following transcriptions in April, 2012:
 - Muhammed Zubair, 17 pages;
 - Arlene Chin, 16 pages;
 - **Stuart Siefer**, 12 pages.
- B. McKinley noted that the City of Tempe staff-member-led Oral History Committee (Committee) met on April 10, 2012, and discussed the following items:
 - Dr. Arturo Rosales' indexing project;
 - Oral History Interviewee Master List;
 - Inactive Oral History Candidate List,
 - Interviewee Verifications.
- B. McKinley added that the City of Tempe staff-member-led Oral History Committee will meet at 3:30 p.m. on June 12, 2012, within the Tempe History Museum Board Room.
- B. McKinley reported that the following interview nominations were received in April, 2012:
 - Kerry Vesper.
 - John Carter Moeur.

Agenda Item 5 - Board Member Announcements

No announcements.

Agenda Item 6 - Future Agenda Items

No items.

The next meeting of the Tempe Historical Museum Advisory Board is scheduled to take place at 4 p.m. on June 7, 2012, within the Tempe History Museum Board Room, 809 E. Southern Avenue, Tempe, AZ, 85282.

Meeting adjourned at 4:28 p.m.

Prepared by: Rachael Peterson, Library and Cultural Services Division Administrative Assistant

Reviewed by: Dr. Amy Douglass, Tempe History Museum Administrator

Bob McKinley, Chair Tempe Historical Museum Advisory Board